



B.B.A. Degree 2021/2022 Catalog

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2022. If the student defers admission to fall 2022 or after, the student must contact the adviser to be changed to the subsequent catalog.

Women's College students must complete the GOLD Program Curriculum. The number of courses required will be based on the number of hours of transfer credit accepted for a maximum of 30 W-course hours.

Student Name _____
Id No _____
Previous Degree: _____ A.A. _____ A.S. _____ Bachelor's
Where/term degree earned _____

Liberal Education:

The Liberal Education program is divided into four portals. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. **If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.**

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	_____
Civic Engagement (3 hrs)	_____	_____	_____
Scientific & Analytic Curiosity			
Mathematics (3 hrs)	Satisfied by major foundation course.		
Science (7-8 hrs) <small>(Must include at least one 4 hour lab science.)</small>	_____	_____	_____
Reasoning (3-4 hrs)	Satisfied by major foundation course.		
Artistic & Creative Imagination			
Fine Arts (3 hrs)	_____	_____	_____
Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs) <small>(Undergraduate students not enrolled in the Women's College may take HS 105 (3 hours) to satisfy this requirement.)</small>	_____	_____	HL _____ Title: _____
	_____	_____	DA/LS/or LF _____ Title: _____
	_____	_____	DA/LS/LF/or HL _____ Title: _____
<i>Note: For Lifetime Fitness, Women's College students must take the three, one-hour courses as outlined above. LF 199 can count as either activity (LF) or classroom (HL) p.e.</i>			
Communication & Language Fluency			
Writing (6 hrs)	Satisfied by major foundation course.		
	_____	_____	EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Modern Language (0-3 hrs)	_____	_____	FH/or SH 102/ (or higher)
<small>Must complete language through the high beginner level (102 or equivalent. If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).</small>			
Communication (3 hrs)	Satisfied by major course.		

Comments:

Program Plan Revised by: _____

Date

____ Needs English placement exam.

B.B.A. Degree – 2021/2022

Major: _____

Foundation Courses:

Term Grade Crs # & Title

- _____ _____ EH 101 Written Communication ^{LE}
- _____ _____ MS 100/101/111/ or 210 ^{LE}
- _____ _____ MS 205 Statistics ^{LE}

To ensure proper course rotation, the department recommends that foundation courses are taken by the end of the sophomore year.

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Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses and major foundation courses.
All courses are 3 hours unless otherwise noted. ()

Term Grade Crs # & Title

Recommend that the student take BA 185 their 1st semester.

MAJOR CORE: (57 HRS)

- _____ _____ BA 185 Skills for Professional Transition (2)
- _____ _____ AC 201 Accounting Prin I (Financial)
- _____ _____ AC 202 Accounting Prin II (Managerial)
- _____ _____ BA 206 Microeconomics
- _____ _____ BA 207 Macroeconomics
- _____ _____ BA 203 Critical & Creative Thinking ^{LE}
- _____ _____ BA 208 Business Communications ^{LE}
- _____ _____ MG 301 Management Principles
- _____ _____ BA 303 Business Statistics
- _____ _____ MK 315 Marketing Principles
- _____ _____ BA 316 Legal Environment of Business
- _____ _____ MG 318 Organizational Behavior
- _____ _____ BA 327 Managerial Finance
- _____ _____ HR 333 Human Resources Management
- _____ _____ BA 340 Strategic Thinking & Innovation
- _____ _____ BA 417 Business Ethics
- _____ _____ BA 447 International Business
- _____ _____ BA 470 Value Chain Management
- _____ _____ BA 481 Portfolio Development (1)
- _____ _____ BA 499 Business Capstone

ACCOUNTING MAJOR: (21 HRS) (Must take AC 201/202 prior to accounting coursework.)

- _____ _____ AC 320 Quickbooks Lab (1)
- _____ _____ AC 321 Intermediate Accounting I (4)
- _____ _____ AC 322 Intermediate Accounting II (4)
- _____ _____ AC 323 Individual Taxation
- _____ _____ AC 325 Cost Accounting
- _____ _____ AC 439 Auditing & Assurance Services
- _____ _____ AC 440 Fraud Examination

FINANCE MAJOR: (18 HRS) (Must take BA 327 prior to business major coursework.)

- _____ _____ FI 401 Money, Banking and Financial Market
- _____ _____ FI 402 Econometrics
- _____ _____ FI 403 Corporate Financial Policy
- _____ _____ FI 405 Investment Analysis & Portfolio Mgmt
- _____ _____ FI 406 Financial Risk Management
- _____ _____ FI 407 Treasury Management

GENERAL BUSINESS MAJOR: (18 HRS) (Must take MG 301 prior to major coursework.)

- _____ _____ MG 302 Small Bus Mgmt/ MG 400 Quality Mgmt / or
MG 420 Prin of Project Mgmt
- _____ _____ BA 330 Cult Div in Bus Environ
- _____ _____ OL 403 Leadership and Group Dynamics
- _____ _____ MK 412 Sales Mgmt/ MK 414 Consumer Behav/ or
MK 457 Soc Media/Mobile Marketing
- _____ _____ Upp Div (300/400) Bus Elective
- _____ _____ Upp Div (300/400) Bus Elective

HRM Major: (18 HRS) (Must take HR 333 prior to major coursework.)

- _____ _____ HR 301 Research Methods in Org.
- _____ _____ HR 312 Recruiting and Selection
- _____ _____ BA 330 Cult Div in the Bus Envir
- _____ _____ HR 401 Benefits and Compensations
- _____ _____ HR 414 Designing Training Programs
- _____ _____ HR 422 HR Strategic Planning
- _____ _____ HR 428 Measurement of HR Management

MARKETING MAJOR: (18 HRS) (Must take MK 315 prior to major coursework.)

- _____ _____ MK 311 Advertising Management
- _____ _____ MK 412 Sales Management
- _____ _____ MK 414 Consumer Behavior
- _____ _____ MK 418 Marketing Research
- _____ _____ MK 457 Social Media & Mobile Marketing
- _____ _____ MK 473 Marketing Management

Supply Chain Mgmt Major: (18 HRS)

(Must take BA 303 & BA 470 prior to major coursework.)

- _____ _____ MG 400 Quality Management
- _____ _____ MG 415 Service Operations Management
- _____ _____ MG 420 Principles of Project Management
- _____ _____ MG 425 Supply Chain Management
- _____ _____ MG 430 Logistics Management
- _____ _____ MG 440 Modes of Transportation

Notes:

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

- Adding
- The total number of hours on the student's transcript
(available in CampusWEB)
- hours earned for courses taken at the developmental level
- + courses currently registered for
- + courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Residency requirement:

A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

*This program plan was prepared by the Registrar's Office.
Revised 04/2021*