

B.A. Degree Communication & Media Studies 2021/2022 Catalog

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2022. If the student defers admission to fall 2022 or after, the student must contact the adviser to be changed to the subsequent catalog.

Women's College students must complete the GOLD Program Curriculum. The number of courses required will be based on the number of hours of transfer credit accepted.

Student Name	
ld No	
Previous Degree: A.A	A.S Bachelor's
Where/term degree earned	

Liberal Education:

The Liberal Education program is divided into four portals. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.

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World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)			
Global Awareness (3 hrs)	Satisfied by ma	ajor course.	
Civic Engagement (3 hrs)	Satisfied by ma	ajor course.	
Scientific & Analytic Curiosit	ty		
Mathematics (3 hrs)			
Science (7-8 hrs)			
(Must include at least one 4 hour lab science.)			
Reasoning (3-4 hrs)			
Artistic & Creative Imagination	on		
Fine Arts (3 hrs)	Satisfied by ma	ajor foundation	course.
Literature (3 hrs)			
Lifetime Fitness (3 hrs)			
(Undergraduate students not enrolled in the Women's College may take HS 105			HL Title: DA/LS/or LF Title:
(3 hours) to satisfy this requirement.)			DA/LS/LF/or HL Title:
			en's College students must take the three, one-hour courses as outlined above.
Communication & Languag		it as either activit	ty (LF) or classroom (HL) p.e.
Writing (6 hrs)			EH 101 Written Communication
whiling (o ma)			EH 102 Reading & Research Writing
Speaking (3 hrs)	Satisfied by major foundation course.		
Modern Language (0-3 hrs)			
Wodern Language (0-5 ms)			FH/or SH 102/ (or higher)
	requirement or used	age tnrougn the nigh i as a general elective. i	beginner level (102 or equivalent. If 101 & 102 are taken, 101 can be applied toward the Communication May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).
Communication (3 hrs)	Satisfied by ma	ajor foundation	o course.
Comments:			Program Plan Revised by: Date
Needs English placement exa	m.		

B.A. Degree – 2021/2022 Major: Communication & Media Studies

Foundation Courses: (9 hours)

Term	Grade	Crs # Title
		MM 100 Film Appreciation LE
		SP 108 Fundamentals of Speech L
		MM 215 Persuasion LE

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in \underline{all} major courses. All courses are three hours unless otherwise noted. ()

Major Requirements: (60 hours)

Term	Grade	Crs # Title
		MM 101 Intro to Mass Communication LE
		MM 105 Effective Interpersonal Communication LE
		MM 200 Diversity in the Media ^{LE}
		MM 205 Careers in the Media
		BA 208 Business Communication LE
		MM 220 Communication Theory
		MM 225 Media Writing
		MM 230 New Media Development
	-	MM 260 Media History and Culture ^{LE}
		MM 303 Anime and Japanese Culture
	-	MM 305 Film History I
		MM 306 Film History II
		MM 322 Survey of American Broadcasting
		MM 332 Media Philosophy and Ethics
		MM 333 International Media Systems
		MM 340 Nonverbal Communication
		_ MM 375 Media and Entertainment Management
		MM 380 Small Group Communication
		MM 420 Intercultural Communication
		MM 430 Crisis Communication

Major Communications Electives: (3 hours)

Choose one from from:

BA 223 Principles of Leadership ^{LE} LE 300 Conflict Resolution ^{LE} MG 420 Principles of Project Management MM 495 Special Topics

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

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Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding

The total number of hours on the student's transcript (available in CampusWEB)

- hours earned for courses taken at the developmental level
- + courses currently registered for
- + courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Residency requirement: A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Financial aid recipients <u>cannot</u> receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

This program plan was prepared by the Registrar's Office. Revised 04/2021