

B.A. Degree – 2021/2022

Major: Communication & Media Studies

Foundation Courses: (9 hours)

Term	Grade	Crs #	Title
_____	_____	MM 100	Film Appreciation ^{LE}
_____	_____	SP 108	Fundamentals of Speech ^{LE}
_____	_____	MM 215	Persuasion ^{LE}

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2022. If the student defers admission to fall 2022 or after, the student must contact the adviser to be changed to the subsequent catalog.

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses. All courses are three hours unless otherwise noted. ()

Major Requirements: (60 hours)

Term	Grade	Crs #	Title
_____	_____	MM 101	Intro to Mass Communication ^{LE}
_____	_____	MM 105	Effective Interpersonal Communication ^{LE}
_____	_____	MM 200	Diversity in the Media ^{LE}
_____	_____	MM 205	Careers in the Media
_____	_____	BA 208	Business Communication ^{LE}
_____	_____	MM 220	Communication Theory
_____	_____	MM 225	Media Writing
_____	_____	MM 230	New Media Development
_____	_____	MM 260	Media History and Culture ^{LE}
_____	_____	MM 303	Anime and Japanese Culture
_____	_____	MM 305	Film History I
_____	_____	MM 306	Film History II
_____	_____	MM 322	Survey of American Broadcasting
_____	_____	MM 332	Media Philosophy and Ethics
_____	_____	MM 333	International Media Systems
_____	_____	MM 340	Nonverbal Communication
_____	_____	MM 375	Media and Entertainment Management
_____	_____	MM 380	Small Group Communication
_____	_____	MM 420	Intercultural Communication
_____	_____	MM 430	Crisis Communication

Major Communications Electives: (3 hours)

Choose one from from:

- BA 223 Principles of Leadership ^{LE}
- LE 300 Conflict Resolution ^{LE}
- MG 420 Principles of Project Management
- MM 495 Special Topics

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding
The total number of hours on the student's transcript
(available in CampusWEB)
- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Residency requirement: A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

*This program plan was prepared by the Registrar's Office.
Revised 04/2021*