



**Graduate Certificate
2022/2023 Catalog
Major: _____**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2023. If the student defers admission to fall 2023 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name _____
 Id-No _____
 Previous degree: _____ When degree earned: _____
 Where degree earned: _____

*For Public Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 439 Auditing	_____	_____

This program of study is intended for students who have earned a minimum of a bachelor's degree at a regionally accredited institution.

Accounting, Public (12 hours)

Prerequisites: Must complete all pre-reqs above.

- _____ AC 722 Advanced Accounting
- _____ AC 725 Fraud Prevention and Internal Control
- _____ AC 724 Corporate Taxation
- _____ AC 739 Adv. Auditing and Assurance Services

*For Managerial Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 202 Prin of Acct II (Managerial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 325 Cost Accounting	_____	_____

Accounting, Managerial (12 hours)

- _____ AC 641 Internal Auditing
- _____ AC 725 Fraud Prevention and Internal Control
- _____ AC 746 Advanced Cost Accounting
- _____ AC 755 Financial Statement Analysis

The remaining majors can be tracked below based on the requirements outlined in the table to the right.

(12 – 15 hours)

Term/Grade	Course#/Title
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Business Analytics
(All courses require BA 707 as a prereq)
 BA 708 Business Statistics
 BA 710 Applied Regression
 BA 712 Data Mining
 BA 713 Business Analytics Strategy

Communication Management
 CR 620 Negotiation and Mediation
 MM 620 Communication in Society
 MM 650 Media Industry/Business Practices
 MM 670 Communication Consultation & Training

Digital Marketing (pend SOCSAC appr)
(All courses require BA 715 as a prereq)
 MK 758 New Media & Marketing Communication
 MK 765 Mobile Marketing
 MK 775 Content Marketing
 MK 785 Digital Marketing Analytics

Finance
(All courses require BA 723 as a prereq)
 BA 749 International Finance
 BA 753 Investments
 BA 754 Corporate Risk Management
 BA 752 Entrepreneurial Finance

Healthcare Management
 HC 750 Ethics and Leadership in Healthcare
 HC 760 Law and Policy Dev in Healthcare
 HC 770 Organizational Systems in Healthcare
 HC 780 Financial Management in Healthcare

Human Resource Management
 MG 733 Human Resource Management
 HR 750 Talent Acquisition and Management
 HR 760 HRM Total Rewards
 HR 785 Human Resources Strategy

Management
 PM 620 Introduction to Project Management
 MG 730 Managerial Leadership
 MG 733 Human Resource Management
 MG 785 International Organizational Behavior

Marketing
(All courses require MK 715 as a prereq)
 MK 762 Channel Dev & Key Account Mgmt
 MK 758 New Media & Mkt Communication
 MK 780 Product Development and Innovation
 MK 760 Consumer Behav & Marketing Strategy
Negotiation, Mediation & Conflict Resolution
 CR 710 Organizational Conflict
 CR 720 Negotiation
 CR 730 Mediation Theory and practice
 CR 740 Internatl & Cross-Cultural Conf Res

Nonprofit Leadership
 OL 620 Volunteer Leadership & Board Governance
 OL 630 Fundraising Principles and Practice
 OL 720 Not for Profit Marketing and Branding
 OL 760 Principles of Grant Writing for Non-Profit

Project Management
 PM 700 Project Management Prof (0)
 PM 620 Introduction to Project Management
 PM 725 Managing Complex Projects
 PM 735 Mg Project Teams & Stakeholders
 PM 750 Strategic Issues in Project Mgmt

Strategic Thinking and Innovation
 OL 640 Strategic Thinking and Innovation
 OL 660 Leadership in Innovative Org. Cultures
 OL 730 Creativity and Change Leadership
 OL 740 Complex Problem Solving

This program plan is not an official document. It is the student's responsibility to meet all prerequisites & program requirements.

*This program plan was prepared by the Registrar's Office.
 Revised 3/2022*