



**Graduate Certificate  
2023/2024 Catalog  
Major: \_\_\_\_\_**

Student Name \_\_\_\_\_  
 Id-No \_\_\_\_\_  
 Previous degree: \_\_\_\_\_ When degree earned: \_\_\_\_\_  
 Where degree earned: \_\_\_\_\_

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2024. If the student defers admission to fall 2024 or after, the student must contact the adviser to change to the subsequent catalog.

\*For Public Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 439 Auditing	_____	_____

*This program of study is intended for students who have earned a minimum of a bachelor's degree at a regionally accredited institution.*

**Accounting, Public (12 hours)**

*Prerequisites: Must complete all pre-reqs above.*

- \_\_\_\_\_ AC 722 Advanced Accounting
- \_\_\_\_\_ AC 725 Fraud Prevention and Internal Control
- \_\_\_\_\_ AC 724 Corporate Taxation
- \_\_\_\_\_ AC 739 Adv. Auditing and Assurance Services

\*For Managerial Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 202 Prin of Acct II (Managerial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 325 Cost Accounting	_____	_____

**Accounting, Managerial (12 hours)**

- \_\_\_\_\_ AC 641 Internal Auditing
- \_\_\_\_\_ AC 725 Fraud Prevention and Internal Control
- \_\_\_\_\_ AC 746 Advanced Cost Accounting
- \_\_\_\_\_ AC 755 Financial Statement Analysis

**Business Analytics**  
*(All courses require BA 707 as a prereq)*  
 BA 708 Business Statistics  
 BA 710 Applied Regression  
 BA 712 Data Mining  
 BA 713 Business Analytics Strategy

**Communication Management**  
 CR 620 Negotiation and Mediation  
 MM 620 Communication in Society  
 MM 650 Media Industry/Business Practices  
 MM 670 Communication Consultation & Training

**Digital Marketing**  
*(All courses require BA 715 as a prereq)*  
 MK 758 New Media & Marketing Communication  
 MK 765 Mobile Marketing  
 MK 775 Content Marketing  
 MK 785 Digital Marketing Analytics

**Finance**  
*(All courses require BA 723 as a prereq)*  
 BA 749 International Finance  
 BA 753 Investments  
 BA 754 Corporate Risk Management  
 BA 752 Entrepreneurial Finance

**Healthcare Management**  
 HC 750 Ethics and Leadership in Healthcare  
 HC 760 Law and Policy Dev in Healthcare  
 HC 770 Organizational Systems in Healthcare  
 HC 780 Financial Management in Healthcare

**Human Resource Management**  
 MG 733 Human Resource Management  
 HR 750 Talent Acquisition and Management  
 HR 760 HRM Total Rewards  
 HR 785 Human Resources Strategy

**Management**  
 PM 620 Introduction to Project Management  
 MG 730 Managerial Leadership  
 MG 733 Human Resource Management  
 MG 785 International Organizational Behavior

**Marketing**  
*(All courses require MK 715 as a prereq)*  
 MK 762 Channel Dev & Key Account Mgmt  
 MK 758 New Media & Mkt Communication  
 MK 780 Product Development and Innovation  
 MK 760 Consumer Behav & Marketing Strategy

**Negotiation, Mediation & Conflict Resolution**  
 CR 710 Organizational Conflict  
 CR 720 Negotiation  
 CR 730 Mediation Theory and practice  
 CR 740 Internatl & Cross-Cultural Conf Res

**Nonprofit Leadership**  
 OL 620 Volunteer Leadership & Board Governance  
 OL 630 Fundraising Principles and Practice  
 OL 720 Not for Profit Marketing and Branding  
 OL 760 Principles of Grant Writing for Non-Profit

**Project Management**  
 PM 620 Introduction to Project Management  
 PM 725 Managing Complex Projects  
 PM 735 Mg Project Teams & Stakeholders  
 PM 755 Project Mgmt Trends & Technology

**Strategic Thinking and Innovation**  
 OL 640 Strategic Thinking and Innovation  
 OL 660 Leadership in Innovative Org. Cultures  
 OL 730 Creativity and Change Leadership  
 OL 740 Complex Problem Solving

The remaining majors can be tracked below based on the requirements outlined in the table to the right.

(12 hours)

Term/Grade	Course#/Title
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

*This program plan is not an official document. It is the student's responsibility to meet all prerequisites & program requirements.*

*This program plan was prepared by the Registrar's Office.  
Revised 4/2023*