M.B.A. Degree
Major: General Business
2023/2024 Catalog

Student Name _____

Id No_____

Where degree earned _____

Degree/year _____

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2024. If the student defers admission to fall 2024 or after, the student must contact the adviser to change to the subsequent catalog.

All classes are 3 hours unless otherwise noted. ( )

Prerequisite Sequence: *(Option 1 - left column) Can take at Brenau, or transfer in an appropriate graduate class from a regionally accredited university. (Option 2 - right column). Can take at Brenau, or transfer in an appropriate undergraduate classes from a regionally accredited university. For either option, the class must be taken within the last 5 years with a minimum grade of B. Students may use option 1 for one course and option 2 for the other.*

Option1:

Term	Grade	
_____	_____	BA 508 App Economics for Managers
_____	_____	BA 514 Business Essentials For Managers

Option 2

Crs#	Term	Grade	Institution
AC 201	_____	_____	_____

(Financial Accounting – BA 514 #1) – and –

| BA 327 | _____ | _____ | _____ |

(Finance – BA 514 #2)

| BA 206 | _____ | _____ | _____ |

(MicroEconomics – BA 508 #1) – and –

| BA 207 | _____ | _____ | _____ |

(MacroEconomics – BA 508 #2)

Introduction Sequence: (3 hours) *Pre-Req & Intro sequences must be completed before moving into the core or global sequence.*

_____ _____ BA 507 Business Communication

MBA Curriculum:

Major Core: (24 hours)

_____ _____ BA 707 Business Analytics

_____ _____ MK 715 Marketing Strategy

_____ _____ BA 724 Financial Accounting

_____ _____ MG 729 Management of People

_____ _____ BA 717 Business Law & Ethics

_____ _____ BA 670 Excellence in Operations

_____ _____ BA 799 Strategic Management (capstone)

_____ _____ MBA elective (AC/BA/CR/HC/HR/MG/MM/MK prefix)

Global Sequence: (3 hours)

_____ _____ _____

Choose one from:
BA 642 Cross Cultural Business Challenges
BA 787 Global Strategy & Economics

Note: Students earning the general MBA (with no major concentration) take only coursework on this plan.

Students who wish a major concentration should follow the MBA major plan.

Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.
Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.