M.S. Degree
Major: Organizational Leadership
2023/2024 Catalog

Brenau University 1878

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2024. If the student defers admission to fall 2024 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name_____

Id-No_____

Previous degree: _____ When degree earned:_____

Where degree earned: _____

All courses are 3 hours unless otherwise noted ( ).

Foundation Courses: (6 hours)

All Organizational Leadership degree-seeking students must complete OL 500 & BA 507 before starting the M.S. coursework.

_____ _____ OL 500 Foundations in Organizational
_____ _____ BA 507 Intro to Business Communications

Core: (18 hours)

Term	Grade	Crs # & Title
_____	_____	OL 675 Resource Management
_____	_____	OL 680 Global Moral Responsibility
_____	_____	OL 703 Critical and Creative Thinking
_____	_____	OL 755 Leading the Learning Organization
_____	_____	OL 799 Strateg Ldrshp Plan *(Requires OL 500, OL 755)*

_____ _____ _____ _____ (grad elective) *This elective can be chosen from any course taught within the business department or an appropriate sub approved by the program lead professor.*

CHOOSE A CONCENTRATION:
The Accounting concentrations *(public or managerial)* are outlined below. The remaining concentrations can be tracked here based on the requirements outlined in the table to the right.

Term/Grade   Course#/Title

_____   _____
_____   _____
_____   _____
_____   _____

Accounting, Public

The following undergraduate courses are required prior to beginning the concentration: (12-15 hours)

	Term	Grade
MS 100/101/111/or 210 *(if no AC 201)*	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 439 Auditing	_____	_____

(Select 4 courses, 12 hours)
_____ AC 722 Advanced Accounting
_____ AC 725 Fraud Prevention and Internal Control
_____ AC 724 Corporate Taxation
_____ AC 739 Adv. Auditing and Assurance Services

Accounting, Managerial

The following undergraduate courses are required prior to beginning the concentration.

(15-18 hours)	Term	Grade
MS 100/101/111/or 210 *(if no AC 201)*	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 202 Prin of Acct II (Managerial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 325 Cost Accounting	_____	_____

(Select 4 courses, 12 hours)
_____ AC 641 Internal Auditing
_____ AC 725 Fraud Prevention and Internal Control
_____ AC 746 Advanced Cost Accounting
_____ AC 755 Financial Statement Analysis

Note: Total graduate hours required for degree = 36. This does not take into account any undergraduate accounting prerequisite courses needed for accounting concentrations.

Business Analytics *(All courses require BA 707 as a prereq)*	Management
BA 708 Business Statistics BA 710 Applied Regression BA 712 Data Mining BA 713 Business Analytics Strategy	CR 620 Negotiation and Mediation PM 620 Introduction to Project Mgmt MG 730 Managerial Leadership MG 733 Human Resource Management
Communication Management CR 620 Negotiation and Mediation MM 620 Communication in Society MM 650 Media Industry/Business Practices MM 670 Comm Consultation & Training	**Marketing** *(All courses require MK 715 as a prereq)* MK 762 Channel Dev & Key Account Mgmt MK 758 New Media & Mkt Communication MK 780 Product Dev and Innovation MK 760 Consumer Behav & Mkt Strategy
Digital Marketing *All courses require MK 715 as a prereq* MK 758 New Media & Mktg Comm MK 765 Mobile Marketing MK 775 Content Marketing MK 785 Digital Marketing Analytics	**Negotiation, Mediation & Conflict Resolution** CR 710 Organizational Conflict CR 720 Negotiation CR 730 Mediation Theory and practice CR 740 Int & Cross-Cultural Conf Res
Finance *(All courses require BA 723 as prereq)* BA 731 Value Based Management BA 749 International Finance BA 753 Investments BA 754 Corporate Risk Management	**Nonprofit Leadership** OL 620 Volunteer Leadership & Board Governance OL 630 Fundraising Principles and Practice OL 720 Not for Profit Marketing and Branding OL 760 Prin of Grant Writing for Non-Profit
Healthcare Management HC 750 Ethics and Leadership in Hcare HC 760 Law and Policy Dev in Healthcare HC 770 Organizational Systems in Hcare HC 780 Financial Management in Hcare	**Project Management** PM 620 Introduction to Project Mgmt PM 725 Managing Complex Teams PM 735 Mg Project Teams & Stkholders PM 755 Strategic Issues in Project Mgmt
Human Resource Management MG 733 Human Resource Management HR 750 Talent Acquisition and Mgmt HR 760 HRM Total Rewards HR 785 Human Resources Strategy	**Strategic Thinking and Innovation** OL 640 Strategic Thinking and Innovation OL 660 Leadership in Innov. Org. Cultures OL 730 Creativity and Change Leadership OL 740 Complex Problem Solving

Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan was prepared by the Registrar's Office Revised 6/2023