



**M.B.A. Degree**  
**Major: General Business**  
**2024/2025 Catalog**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2025. If the student defers admission to fall 2025 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name _____
Id No _____
Where degree earned _____
Degree/year _____

**All classes are 3 hours unless otherwise noted. ( )**

**Prerequisite Sequence:**

(Option 1 - left column) Can take at Brenau, or transfer in an appropriate graduate class from a regionally accredited university.  
 (Option 2 - right column). Can take at Brenau, or transfer in an appropriate undergraduate classes from a regionally accredited university.  
 For either option, the class must be taken within the last 5 years with a minimum grade of B. Students may use option 1 for one course and option 2 for the other.

**Option 1:**

Term	Grade	
_____	_____	BA 508 App Economics for Managers
_____	_____	BA 514 Overview of Financial Accounting

**Option 2**

Crs#	Term	Grade	Institution
AC 201	_____	_____	_____
<i>(Accounting Principles I (Financial)– BA 514 #1) – and –</i>			
BA 327	_____	_____	_____
<i>(Finance – BA 514 #2)</i>			
BA 206	_____	_____	_____
<i>(MicroEconomics – BA 508 #1) – and –</i>			
BA 207	_____	_____	_____
<i>(MacroEconomics – BA 508 #2)</i>			

**Introduction Sequence: (3 hours)** *Pre-Req & Intro sequences must be completed before moving into the core or global sequence.*

\_\_\_\_\_ BA 507 Business Communication

**MBA Curriculum:**

**Major Core: (24 hours)**

- \_\_\_\_\_ BA 670 Excellence in Operations
- \_\_\_\_\_ BA 707 Business Analytics
- \_\_\_\_\_ MK 715 Marketing Strategy
- \_\_\_\_\_ BA 717 Business Law & Ethics
- \_\_\_\_\_ BA 724 Financial Management and Budgeting
- \_\_\_\_\_ MG 729 Management of People
- \_\_\_\_\_ BA 799 Strategic Management (capstone)
- \_\_\_\_\_ MBA elective (AC/BA/CR/HC/HR/MG/MM/MK prefix)

**Global Sequence: (3 hours)**

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Choose one from:

- BA 642 Cross-Cultural Business Challenges
- BA 787 Global Strategy & Economics

**Note: Students earning the general MBA (with no major concentration) take only coursework on this plan.**

Students who wish a major concentration should follow the MBA major plan.

**Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.**  
**Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.**

*This program plan was prepared by the Registrar's Office.  
 Revised 04/2024*