



**M.B.A. Degree
Women's Executive Program
Major: General Business
2024/2025 Catalog**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2025. If the student defers admission to fall 2025 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name _____
Id No _____
Where degree earned _____
Adviser _____

All courses are 3 hours for a total of 30 hours.

_____ AC 755 Financial Statement Analysis

_____ BA 675 Negotiation & Communication

_____ BA 707 Business Analytics

_____ BA 717 Business Law and Ethics

_____ BA 787 Global Strategy & Economics

_____ BA 799 Strategic Management (capstone)

_____ MG 729 Management of People

_____ MK 715 Marketing Strategy

Six Hours from MG 732 Topics in Advanced Management

**Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.
Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.**

*This program plan was prepared by the Registrar's Office.
Revised 04/2024*