



**B.B.A. Degree
Business Major
2010/2011 Catalog**

How to use this program plan: Please write the term and grade for the course that satisfies each requirement.

Student Name _____
S. SSN/Id No _____
S. Phone (w) _____ (h) _____
Adviser _____
A. phone _____
A. email _____

Liberal Education:

(If student took honors courses-use those courses in place of the corresponding non-honors equivalent.)

The Liberal Education program is divided into four portals: Communication & Language Fluency, Artistic & Creative imagination, Scientific and Analytic Curiosity and, World Understanding. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. Some majors have more than one course that can satisfy a LE requirement. In those cases, only one of those courses will list on the LE portion of the plan, however, all the courses will be noted on the reverse side of this plan.

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
World Underst. Elect (3 hrs)	_____	_____	BA 207 Macroeconomics <i>(satisfied through major course)</i>
World Underst. Elect (3 hrs)	_____	_____	BA 316 Legal Env of Business <i>(satisfied through major course)</i>
Science & Analytic Curiosity			
Mathematics (3 hrs)	_____	_____	_____
Science (7-8 hrs)	_____	_____	_____
Science & Analytic Curiosity Reasoning Elective (3-4 hrs)	_____	_____	_____
Artistic & Creative Imagination			
Fine Arts or Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs)	_____	_____	WH _____ Title: _____
	_____	_____	LS/or LF _____ Title: _____
	_____	_____	LS/LF/ or WH _____ Title: _____
Artistic & Creative Imagination Elective (3 hrs)	_____	_____	MK 315 Marketing Principles <i>(satisfied through major course)</i>
Communication & Language Fluency			
Writing (6 hrs)	_____	_____	EH 101 Written Communication EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Foreign Language (3-6 hrs) <small>Women's College Students must have 6 hours of a new foreign language -or- 3 hours of a continued foreign language (through the 201 level)</small>	_____	_____	_____
Communication Elective (3 hrs)	_____	_____	BA 306 Business Communication <i>(satisfied through major course)</i>

Comments:

Program Plan Revised by: _____

Date _____

B.B.A. Degree – 2010/2011

Major: Business

Notes:

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses.

Term	Grade	Crs # & Title
BUSINESS CORE:		
_____	_____	AC 201 Accounting Prin I (Financial)
_____	_____	AC 202 Accounting Prin II (Managerial)
_____	_____	BA 206 Microeconomics
_____	_____	BA 207 Macroeconomics ^{LE}
_____	_____	MG 301 Management Principles ^{LE}
_____	_____	BA 303 Business Statistics (<i>MS 205 prerequisite</i>)
_____	_____	BA 306 Business Communications ^{LE}
_____	_____	BA 309 Quantitative Methods for Business
_____	_____	MK 315 Marketing Principles ^{LE}
_____	_____	BA 316 Legal Environment of Business ^{LE}
_____	_____	BA 327 Managerial Finance
_____	_____	BA 458 Information Systems
_____	_____	BA 464 Operations Management
_____	_____	BA 499 Strategic Management & Policy
_____	_____	Business Elective Crs # _____

(Note: Women's College students must take BA 480-Internship for their core business elective.)

MAJOR CONCENTRATION ELECTIVES: Students must take six electives from among the upper division business courses. Students may specialize in one area e.g. marketing, or spread their electives over several areas. LP 207 may be substituted for a business elective.

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

Residency requirement:
A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

- Adding
The total number of hours on the student's transcript (available in CampusWEB)
- hours earned for courses taken at the developmental level
 - + courses currently registered for
 - + courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.