



**B.A. Degree
Fashion Merchandising Major
2010/2011 Catalog**

How to use this program plan: Please write the term and grade for the course that satisfies each requirement.

Student Name _____
S. SSN/Id No _____
S. Phone (w) _____ (h) _____
Adviser _____
A. phone _____
A. email _____

Liberal Education:

(If student took honors courses-use those courses in place of the corresponding non-honors equivalent.)

The Liberal Education program is divided into four portals: Communication & Language Fluency, Artistic & Creative imagination, Scientific and Analytic Curiosity and, World Understanding. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement.

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
World Underst. Elect (3 hrs)	_____	_____	MG 301 Principles of Management <i>(satisfied through major course)</i>
World Underst. Elect (3 hrs)	_____	_____	_____
Science & Analytic Curiosity			
Mathematics (3 hrs)	_____	_____	_____
Science (7-8 hrs)	_____	_____	_____
Science & Analytic Curiosity Reasoning Elective (3-4 hrs)	_____	_____	_____
Artistic & Creative Imagination			
Fine Arts or Literature (3 hrs)	_____	_____	FM 305 History of Fashion <i>(satisfied through major course)</i>
Lifetime Fitness (3 hrs)	_____	_____	WH _____ Title: _____ LS/or LF _____ Title: _____ LS/LF/ or WH _____ Title: _____
Artistic & Creative Imagination Elective (3 hrs)	_____	_____	MK 315 Principles of Marketing <i>(satisfied through major course)</i>
Communication & Language Fluency			
Writing (6 hrs)	_____	_____	EH 101 Written Communication EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Foreign Language (3-6 hrs) <small>Women's College Students must have 6 hours of a <i>new</i> foreign language -or- 3 hours of a continued foreign language (through the 201 level)</small>	_____	_____	_____
Communication Elective (3 hrs)	_____	_____	GR 207/207L Digital Graphic Design <i>(satisfied through major course)</i>

Comments:

Program Plan Revised by: _____ Date _____

B.A. Degree – 2010/2011
Major: Fashion Merchandising

Notes:

Students must receive a “C” or better in all major courses.

Major Requirements:

<i>Term</i>	<i>Grade</i>	<i>Crs #</i>
_____	_____	FM 101 The Fashion Industry
_____	_____	AR 109/AR 109L Two-Dimensional Design
_____	_____	FM 200 Practicum (2 hours)
_____	_____	AC 200 Survey of Accounting
_____	_____	AR 299 Sophomore Review
_____	_____	GR 207/207L Digital Graphic Design ^{LE}
_____	_____	FM 219 Retailing
_____	_____	FM 242/242L Fashion Textiles (3 hrs total)
_____	_____	MG 301 Principles of Management ^{LE}
_____	_____	MG 302 Small Business Management
_____	_____	FM 305 History of Fashion ^{LE}
_____	_____	BA 306 Business Communication ^{LE}
_____	_____	FM 308 Apparel Evaluation
_____	_____	MK 315 Marketing ^{LE}
_____	_____	FM 329 Merchandise Buying
_____	_____	FM 350 Merchandise Promo. & Communication
_____	_____	FM 385 Professional Development
_____	_____	FM 425 Merchandising Portfolio Review
_____	_____	BA 447 International Business
_____	_____	AR 490 Internship (3 hours)
_____	_____	Art and Design Elective Crs# _____
_____	_____	Art and Design Elective Crs# _____
_____	_____	Business Elective Crs # _____

Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50.

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student’s transcript. Electives needed for graduation can be calculated simply by:

Adding
 The total number of hours on the student’s transcript (available in CampusWEB)
 - hours earned for courses taken at the developmental level
 + courses currently registered for
 + courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student’s transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student’s responsibility to contact the Registrar’s Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Residency requirement:
 A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

This program plan was prepared by the Registrar’s Office.
 Revised 04/2010